



Peter Richards

Chief Financial Officer



LAN International

Peter Richards began his career at LAN International in 1999 when he was hired as Corporate Controller. With an extensive background in financial management, Richards immediately proved to be a tremendous asset to LAN during its transition in the early 2000's from a small Norwegian subsidiary to its present status as the software development arm for the nation's premier radio broadcast group.

Promoted to his current position of CFO in 2001, Richards' responsibilities were expanded to include the supervision of LAN's Human Resources department, including employee benefits, administration, legal and facilities management. In addition, Richards has complete responsibility for all financial activities at LAN International, including accounting (A/P, A/R, payroll), budgets, forecasting and financial modeling.

Richards also plays an important role in the acquisition of new business, working directly with the Customer Relations department on new proposals and product licensing. Richards' talent and efforts with both financial and human capital are a vital part of LAN International's continued growth and consistent performance.

Prior to LAN International, Richards worked in both sales and financial management for a variety of industries, including retail/consumer, petroleum and construction/manufacturing.

Richards lives with his wife and two children in Newport Beach, Calif. where he enjoys playing softball and basketball. He has an MBA in Finance from Loyola Marymount University and a BS in Engineering from the University of Southern California.